



DEPARTMENT OF INFORMATION TECHNOLOGY

Activity Report- 15 July 2025

“Poster Presentation Competition”

❖ **Objectives:**

- Encourage students/participants to clearly express complex ideas through visual and verbal means.
- Inspire participants to design visually appealing and informative posters that creatively present data or concepts.
- Motivate participants to conduct in-depth research, analyze data, and present meaningful insights.
- Promote collaborative learning where students work together to prepare and present their poster.
- Generate awareness and interest in the competition's theme or area of focus.

❖ **Day & Date:** Tuesday, 15th July 2025.

❖ **Number of Attendees:** 28

❖ **Description of Activity:**

The Poster Presentation Competition is an academic and creative event designed to encourage participants to visually communicate their ideas, research findings, or innovative solutions on a specific theme or topic. In this competition, participants prepare and present a poster that effectively combines text, images, charts, and design elements to convey key messages in a concise and impactful way.

Participants may work individually or in teams to research, design, and explain their posters to judges and viewers. The competition not only tests their subject knowledge, but also their ability to present it clearly and creatively. Each participant is evaluated based on content accuracy, visual appeal, creativity, presentation skills, and relevance to the theme.

This event provides a platform for students to showcase their research, creativity, communication, and critical thinking skills, and fosters a spirit of healthy competition, collaboration, and innovation.

❖ Outcomes:

- Participants learn to convey complex information in a clear, concise, and engaging visual format.
- Students develop skills in gathering, analyzing, and organizing relevant information around a topic.
- Participants gain experience in designing visually appealing and informative posters using creative layouts and graphics.
- Students gain confidence in presenting and explaining their work to an audience or judges.

❖ Geotag Photographs:

